SUMMARY OF QUALIFICATIONSEmerging scripted executive with **4 years of experience supporting development teams at top Canadian studios and broadcasters**. Passionate about homegrown storytelling with sharp instincts for **evaluating pitches, tracking submissions, and scouting talent**. Skilled in building organization systems, managing creative pipelines, and fostering strong industry relationships. Known for blending sharp creative instincts with audience-driven strategy and **seeking the right opportunity to pivot back to the scripted world**.

DEVELOPMENT & PROGRAMMING EXPERIENCE

**TV Specialist — Brand Integration & Original Programming**

Rogers Sports & Media | November 2024 - Present

* **Evaluate, greenlight, and oversee branded content segments** for *Breakfast Television*, balancing editorial integrity with advertiser objectives.
* **Liaise cross-functionally with sales to track segment performance,** ensure legal compliance, and manage scheduling.
* Pitch cross-platform integrations and develop interstitial programming for **HGTV and Food Network Canada**, aligning talent and formats with audience trends and network priorities. Developing pitch decks for projects in development.
* Serve as **creative consultant to producers** on the execution of daily live segments with brands such as Jamieson, L’Oréal, and Benjamin Moore.

**Scripted Development Coordinator**

Lionsgate Canada | December 2023 - November 2024

* **Managed the development slate** for the SVP & VP: tracking pitches, scripts, and talent, leading weekly slate review meetings.
* Provided in-depth **evaluation of creative submissions and funding initiatives**, offering written feedback and verbal notes in team discussions.
* Researched and sourced talent across Canada, **building a contact database of emerging and established voices**.
* **Designed and maintained a centralized creative database** on AirTable, streamlining access to project materials and tracking systems.
* Represented the studio in communication with agents, writers, and producers, and participated in external pitch meetings.

**Television Department Assistant**

Entertainment One | July 2022 - December 2023

*Executive assistant supporting Jocelyn Hamilton (President, TV Canada), Tecca Crosby & Kerry Appleyard (EVP, Scripted Development)*

* Supported the President of Television (Canada) during a high-volume production period and through the Lionsgate-eOne acquisition.
* Coordinated travel and meetings for industry events such as Content London, Banff World Media Festival, and Prime Time.
* Acted as liaison between internal executives and external partners, ensuring communication was **timely, diplomatic, and confidential**.

**Scripted Development Intern**

marblemedia | May 2022 - July 2022

* Conducted **script coverage and creative assessments** for primetime and children's programming.
* Assisted in **visual development for pitch decks**, crafting materials that secured network interest.

EDUCATION

**MA Media Production (Specialization: Television Studies & Scripted TV Development)**

RTA School of Media, Toronto Metropolitan University | 2021-2022

* Thesis: *Taking Back TV: Developing Auteur Comedy in a Postfeminist Televisual Landscape*

**BFA Performance Acting, Honours**

School of Performance, Toronto Metropolitan University *|* 2015-2019

* Developed expertise in dramaturgy, classical theatre, and collaborative creation, building a strong foundation in textual analysis.

INDUSTRY MENTORSHIP & ENGAGEMENT

Selected for **WIFT+ Connect Mentorship Program** (2025)

Active member of **CMPA, WIFT+ Toronto, Dress for Success** (Career Specialist Volunteer)